



City of Alpharetta

2 South Main Street

Alpharetta, GA 30004

www.alpharetta-ga.gov

NEWS RELEASE



FOR IMMEDIATE RELEASE

OVER 100 ARTISTS PREPARE TO TRAVEL TO ALPHARETTA FOR NORTH FULTON'S JURIED FINE ARTS FESTIVAL

Alpharetta, GA – Artists from throughout the U.S. are getting creative for the Alpharetta Arts Streetfest. This colorful festival will take place 10 am to 6 pm Saturday and Sunday, April 18-19, 2009 on Milton Avenue in the Alpharetta Historic District. Admission and parking are free to the public.

Festival-lovers and arts enthusiasts can look forward to two days of strolling through outdoor galleries filled with fine paintings, mixed media, photography, pottery and jewelry as well as textile, glass, wood, metal and paper art.

“We welcome the artists to our city as the residents look forward to the fine art show each year,” said Mayor Arthur Letchas. “This year, the event will celebrate Earth Day with art projects that teach children how to be imaginative with recycled supplies. Alpharetta is proud to have art that is *Going Green*.”

The 100 artists to be featured in the 5th Alpharetta Arts Streetfest were selected by a jury comprised of art professionals from the Alpharetta community. Selected artists will be traveling to Alpharetta from Maryland, Ohio, Virginia and Texas, as well as some of our local artists in Georgia, Florida and the Carolinas.

To kick off the Alpharetta Arts Streetfest, the Alpha Arts Guild will host *Art Beyond Borders* 2009 which is an annual event that partners local artists with local businesses. The event will showcase local artwork and this year is located in Alpharetta Historic District from April 10 to April 25. Working in cooperation with the City of Alpharetta, Art Beyond Borders will bookend the annual Alpharetta Arts Streetfest. “*Art Beyond Borders* 2009 will again feature the breadth of exceptional talent in the North Fulton community,” said Dianna Smeal, Alpha Arts Guild president. For more information go to www.alphaartsguild.com.

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ALPHARETTA ARTS STREETFEST

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The children's area is Going Green! Children can create free fun art projects using recycled materials in the interactive "Art in Action" area presented by the Alpharetta Recreation and Parks Department. On every hour, Kudzu Playhouse will perform interactive performances from "Snow White and the Seven Dwarfs." City of Alpharetta Environmental Coordinator will show how to make your own Chia Pet from old socks and other environmental crafts in celebration of Earth Day. The Science Academy Mobile Lab will bring artistic and scientific activities, including George Washington Carver's mixing pigments on linen and Isaac Newton's white light color wheel.

Arts Streetfest will also include live jazz, roots rock, acoustical and Celtic music. Festival cuisine will include barbecue from Smokejack: A Southern Grill, Italian favorites from Carmine's Restaurant & Pizzeria and additional street fare such as flavored coffees, Italian ice, fresh lemonade, ice cream, roasted nuts and various chocolate delights.

Alpharetta Arts Streetfest will take place on Milton Avenue between Main Street (SR 9) and Roswell-Canton Street in the Historic Downtown area. Free parking is available for festival-goers at City Hall, Milton Center (the old Milton High School) and City of Alpharetta downtown parking lots. Downtown shops and restaurants will offer specials and extended business hours during the festival.

For more event information or to catch a visual preview of the Alpharetta Arts Streetfest artists, visit www.alpharetta.ga.us.

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